



Ari-Son Megaregion Council

Webinar Agenda

Friday, October 22, 2021

2:00-3:30 p.m. MST

2:00 p.m. **Welcome and Introductions**

- The Honorable Alexis Hermosillo, Mayor, City of El Mirage, MAG Economic Development Committee Chair

2:05 p.m. **Opening Remarks**

- The Honorable Christopher Landau, Former Ambassador of the United States to Mexico

2:20 p.m. **Message from the Government of Sonora**

- Francisco Acuña Méndez, President, Council for Sustainable Development, State of Sonora

2:35 p.m. **Representation of the Government of Québec in the Megaregion**

- Mathieu Cormier, Director of Economic Affairs, Western United States
- Paul-Thomas Lacroix, Director of Economic Affairs, Mexico

2:50 p.m. **Binational Freight Corridor and Safety Commercial Logistical Corridor Study**

- Mark Sanders, Director of International Affairs, Arizona Department of Transportation
- Gerardo Vázquez Falcón, President, Index Sonora
- Luis Ramirez, President, Ramirez Advisors Inter-National

3:05 p.m. **Film Industry in the Megaregion**

- Matthew Earl Jones, Director, Film and Digital Media, Arizona Commerce Authority

3:20 p.m. **Closing Remarks**

- The Honorable R. Glenn Williamson, Honorary Consul of Canada in Arizona, Founder and CEO, Canada Arizona Business Council
- The Honorable Alexis Hermosillo, Mayor, City of El Mirage, MAG Economic Development Committee Chair

3:30 p.m. **End**